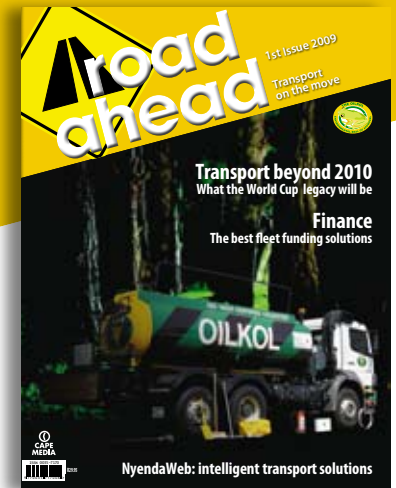


road ahead

Transport
on the move



GET A HEAD START ON YOUR COMPETITORS

ROAD AHEAD has been providing insightful content to business decision-makers and procurers within the transport sector for the past ten years and has developed a loyal readership in that time.

ROAD AHEAD strives to highlight the issues, opportunities, challenges and solutions that affect these readers directly. The publication also examines the ever-changing technological environment facing decision-makers in this expanding dynamic industry. Informative, unbiased and independent journalism is the hallmark of our magazine and as such ROAD AHEAD provides advertisers with an unparalleled vehicle through which to communicate with decision-makers in this key sector.

EDITORIAL

Vehicle and component development and manufacturing, trailer and truck body manufacturing (refrigeration; tanking; etc). Research and development, new vehicle/product launches. Tracking, tyres, transport economics and efficiency, business solutions, engine emissions, supply chain management, air cargo, warehouse management, material handling, fuels, biofuels, logistics, clutches, brakes, fleet management, security, lubrication, education and training. These are just a few of the numerous issues reported on to the benefit of our readers.

CIRCULATION

10 000 copies of ROAD AHEAD are distributed quarterly to all members of the Road Freight Association (RFA) as well as logistics companies, commuter transporters, mines, construction companies, petroleum companies, forwarders and couriers, air cargo managers, importers and exporters, air freight agents and fleet managers.

The publication also reaches owners of large fleets of light commercial vehicles, major retailers, bus and passenger transport companies, and major suppliers to the industry, such as vehicle manufacturers and related industries.

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IFC/DPS : R39 000

IBC: R26 900

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