



# The Project Manager

A PUBLICATION FOR PROJECT MANAGEMENT PROFESSIONALS

The Project Manager serves South Africa's growing project management community, as represented in the construction, architecture, computer networking, telecommunications, software development, design, production, service, retail, finance and other industries. It is also endorsed by Project Management South Africa (PMSA), the body that represents project managers and other project people across all sectors in South Africa, with a membership drawn from a diverse cross section of industries and ethnic groups and welcoming cooperative, mutually-beneficial working arrangements with related professional associations in South Africa and around the world. The Project Manager is therefore optimally positioned as a vehicle for you to communicate directly with the top players in this multi-disciplinary field as well as the stakeholders whom they serve.

## Features include the following:

- Infrastructure beyond 2011
- Portfolio management
- Risk management
- Estimating and allocation of resources
- Project / product reviews
- Budgeting and finance
- Human and material resources
- Insurance / assurance
- Environmental impact / sustainability
- Project execution
- Management information systems
- Occupational Health & Safety
- Forecasting future trends in the project
- Quality management
- Identifying, managing & controlling changes
- Project closure (and project debrief)
- Communicating to stakeholders
- Profiles

## Distribution:

- Project Management South Africa (PMSA) membership
- Top JSE-listed companies
- Key procurement directors in government
- Selected procurement directors in corporate South Africa
- Selected members of the Association of South African Quantity Surveyors (ASAQS)
- Selected members of the Chartered Institute of Builders (CIOB)
- Selected members of the South African Council for Project and Construction Management Professions (SACPCMP)
- Selected tertiary institutions
- Selected members of the South African Institute of Architects (SAIA)
- Members of the Chamber of Mines
- SADC regions
- The Information Technology Ass. of S.A. (ITA)
- Members of the SA Institute of the Interior Design Professions (IID)

**Print run: 10 000**  
**Frequency: Quarterly**



## Contact

CAPE MEDIA CORPORATION

### E-mail

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### Address

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### Postal Address

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www.capemedia.co.za

### Proprietor

Kaqala Media Ltd.  
Reg # 99/23655/06

### Directors

Andrew Fehrsen, Royston Lamond



## Advertising Rates 2011

	1 Edition	2 Editions	3 Editions	4 Editions
IFC - DPS	R38 500	R34 650	R32 000	R29 500
DPS	R37 000	R33 500	R30 000	R28 500
FP Prime Position	R30 000	R27 000	R24 300	R22 950
Full Page	R26 500	R23 950	R21 600	R20 400
½ Page (horizontal)	R18 000	R16 200	R14 600	R13 200
IBC -DPS	R36 500	R32 850	R29 600	R28 000
IBC - FP	R28 000	R25 200	R22 700	R21 450
OBC	R35 500	R32 000	R28 800	R27 200

*The rates above are inclusive of agency commission but exclude VAT*

## Profile Specials

To include full page, full colour advert

DPS CORPORATE SPECIAL	R35 750
3 X PAGE PROFILE	R53 000
4 X PAGE PROFILE	R66 000
5 X PAGE PROFILE	R77 000

## Material Sizes (WxH mm)

Size	Type	Trim	Bleed
DPS	400 x 255	420 x 275	426 x 281
FP	190 x 255	210 x 275	216 x 281
½ Page	190 x 125	210 x 137	216 x 143

## Look & Feel

<b>Cover</b>	250gsm matt u/v varnish
<b>Inside</b>	115gsm matt
<b>Binding</b>	Square back securely bound
<b>Size</b>	275mm x 210mm

1. All rates quoted exclude VAT.
2. All positions are at the publisher's option. In no event will adjustments, reinstatements or refunds be made because of the position and/or section in which the advertisement has been published. The Project Manager will seek to comply with position requests and other stipulations that appear on insertion orders but cannot guarantee that they will be followed.
3. All advertisement sales are subject to The Project Manager's standard terms and conditions of sale and credit approval procedures.
4. A commission of 16.5% is paid on display advertising placed by advertising agencies accredited with the Magazine Publishers Association on condition that completed material is supplied.
5. Contract rates available on request.

## Material Requirements

(Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Quickcut (telephone 011-317 8000) or Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.co.za) or delivered to Cape Media House attention of Eunice Visagie.

