

# HivAids Leadership in

## Information

*Leadership in HIV/Aids* is supported by the South African Business Coalition on HIV/Aids and speaks to key role-players in the fight against the pandemic, as well as top leaders and decision-makers in business and the government. The publication focuses on the positive programmes and initiatives of business and the government in fighting the HIV/Aids pandemic, with the aim of increasing investor confidence as HIV/Aids is one of the greatest social and economic threats facing Africa.

This authoritative national quarterly magazine is an established forum for knowledge sharing on HIV/Aids among South and southern Africa's top companies, government departments, labour, medical professionals, educators and non-governmental organisations (NGOs).

### Our regular features include:

- Public/private partnerships
- Tuberculosis
- Nutrition
- Healthcare
- Antiretrovirals
- Education
- Pharmaceutical industry
- Impact of HIV/Aids on various industries and their response (mining, construction, transport etc.)

- Government response (national, provincial and local)
- Corporate social responsibility

### DISTRIBUTION

Our direct distribution includes national, provincial and local government departments, municipalities; South African Business Coalition on HIV/AIDS, National Economic Development and Labour Council, South African Chamber of Business and Business Unity SA members; JSE-listed companies; black economic empowered companies; research and tertiary educational institutions; local and foreign embassies and consulates; doctors' rooms, clinics, hospitals (public/private); NGOs and labour organisations. Retails with *Leadership* magazine - 2009 PICA B2B Magazine of the Year.

**DISTRIBUTION: 10 000 copies**

### SPECIFICATIONS:

Dimensions: 275mm x 210mm  
Colours: Full colour throughout  
Cover Stock: 250gsm gloss art - matt varnished  
Content Stock: 115 gsm gloss art  
Frequency: Quarterly (4 issues per annum)  
Print Run: 10 000 (ABC accredited)

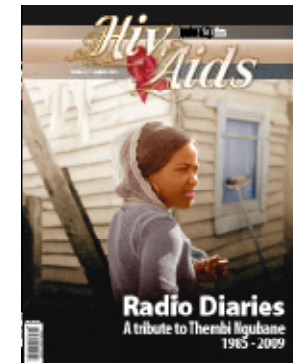
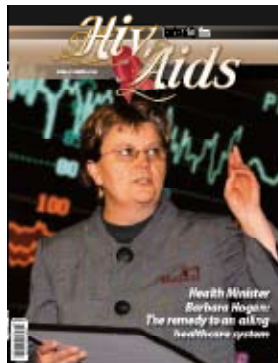
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- September
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Cape Media Corporation, Cape Media House, 28 Main Road, Rondebosch 7708

Tel: 021 681 7000 / Fax: 086 604 0096 / E-mail: [info@capemedia.co.za](mailto:info@capemedia.co.za) / Website: <http://www.capemedia.co.za>

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