

# Achiever

ADVANCED EDUCATION & TRAINING FOR INDUSTRY IN SOUTH AFRICA

WINGER • ACHIEVER

Bridging the gap between skills development, training and industry

Achiever is South Africa's leading content provider on education, training and skills development for Industry. It provides a platform for communication between decision-makers and stakeholders across all sectors to ensure the successful development of South Africa's most precious resource: its people.



## CAPE MEDIA CORPORATION

**E-mail Dennis Motingwe**  
dennis@capemedia.co.za

**Address**  
Cape Media House  
Cnr Main & Devonshire Hill Road,  
Rondebosch, Cape Town 7700

**Postal Address**  
Suite 82, Private Bag X1005  
Claremont, 7735, Cape Town

**Telephone/Fax**  
Tel: 021- 681 7000  
Fax: 021- 685 4448

**Proprietor**  
Kaqala Media Ltd  
Reg # 99/23655/06

**Directors**  
Andrew Fehrsen, Royston Lamond

## THEMES AND FOCUS AREAS FOR THIS ISSUE:

- HET and FET
- NSDS III and the Seta landscape
- Sectoral councils
- Health and wellness
- Wholesale and retail
- Banking and financial literacy
- Freight and logistics
- Corporate social investment
- Green training

## DISTRIBUTION:

Employers: HR and divisional heads within selected major private and listed companies; heads of select SMMEs; HR and divisional heads within national, provincial and local government, major education and training organisations. Policy-makers: Setas and key people in the Department of Higher Education and Training; major municipalities; heads of private sector representative bodies; NGOs and private education institutions.

Education and Training: Higher learning institutions (universities; poli-techs, etc.); private educators and trainers and other government training programmes.

## EDITORIAL CONTENT:

Editor: Mrs Nadia Gamielidien  
Skills Training and Development, Seta Profiles, Success Stories, Postgraduate Studies, Recruitment and Training, Human Resources, Performance Management, Surveys, Professional Management, Motivation and Image Building, Distance Education and CSI.

## SPECIFICATIONS:

Size: 275mm x 210mm, full colour  
Cover: Flexible cover – UV varnished  
Content: 115 gsm gloss art paper  
Finish: Thread sewn / square backed  
Frequency: Four issues per annum  
Print: 10 000 copies  
Publication Dates: March, June, September and December

	1 issue	4 issues
FULL PAGE:	R23 980	R20 350
DPS:	R34 650	R31 890
IFC DPS:	R42 000	R38 000
IBC DPS:	R39 750	R37 650
1/4 PAGE	R7 150	R6 600

## Achiever magazine is currently online.

To view please visit: [www.achieveronline.co.za](http://www.achieveronline.co.za)  
[www.capemedia.co.za](http://www.capemedia.co.za)

## MATERIAL REQUIREMENTS:

### (Digital material only)

1. Printing: Sheetfed Offset in CMYK at 175 screen ruling. No spot or Pantone colours will be accepted.
2. Material: Print-optimised PDF (preferably PDF/X-1a:2001) with fonts embedded, images CMYK, image resolution at 300 dpi and linework resolution at 1200 dpi.
3. Output resolution: 2400 dpi
4. Material can be sent via an accredited clearing house such as Quickcut (telephone 011-317 8000) or Websend (telephone 011-712 5700). Can also be sent via YouSendIt (yousendit.co.za) or delivered to Cape Media House attention of Eunice Visagie.

## ACHIEVER enjoys widespread advertising support from blue chip clients including:

- Governmental departments
- Parastatals
- Non-governmental organisations (NGOs)
- State-owned enterprises
- Financial institutions
- Mining companies
- Automobile companies
- National Skills Summit 2011 of Achiever
- Skilled and empowered woman
- Youth -Skills for tomorrows leaders
- WSP and ATR
- Financial literacy
- Challenges with Automobile Industry
- Education and training
- Science and Engineering

